

# EVENT LICENSE AGREEMENT @ 11/17

(Anyone hosting a SOTF Event must fill out, sign & email to [events@sistersonthefly.com](mailto:events@sistersonthefly.com), prior to the event)

Because Sisters on the Fly, Inc., 10231 N. 39<sup>th</sup> Street, Phoenix, Arizona, an Arizona corporation ("SOTF") has developed an outstanding reputation and goodwill and owns its Trademarks, and I, Sister # \_\_\_\_\_, also known as \_\_\_\_\_ of \_\_\_\_\_, \_\_\_\_\_ desires to host an event from \_\_\_\_\_, 20\_\_\_\_ until \_\_\_\_\_, 20\_\_\_\_ and this event may use the Trademarks that SOTF owns, I Sister # \_\_\_\_\_ hereby request an Event License Agreement. My event will be called \_\_\_\_\_ and held at a site known as \_\_\_\_\_ located in the State of \_\_\_\_\_.

So we both agree to these things:

1. SOTF grants to the forenamed Sister, and she accepts, an exclusive, non-assignable right to use the Trademarks solely in connection with the Event & understands that "Trademarks" means: (i) all trademarks owned & used by SOTF in any way, shape or form and (ii) SOTF may at any time change them.
2. As a loyal Sister, I also understand that I can only use SOTF Trademarks for this event and for selling only real, bona fide SOTF sanctioned stuff that Maurrie, Sister #1, says I can (she will let me know in writing of course). All Sisters know that we can only use the Trademarks for the time of the event that prompted this Agreement and if Sister # \_\_\_\_\_ messes up the fun by not following this Agreement, well, then, SOTF/Maurrie Sussman may end this very Agreement without notice, meaning that Sister # \_\_\_\_\_ must cease and desist using the TM right then and there.
3. In order to continue having more fun than anyone, Sister # \_\_\_\_\_ promises to fork over 10% of all fees collected for this Event. And, just to be doubly sure everything stays happy, Sister # \_\_\_\_\_ promises to keep track of all the money brought in and paid out, and will hang on to the records just in case she ever has an audit; which will be totally fun because all of her ducks will be in the row since she's communicated her business venture with her tax preparer. And, to be triply sure everything stays happy, especially SOTF's liability coverage insurer, Sister # \_\_\_\_\_ promises to make sure that each Event participant has signed an Event Waiver.
4. SOTF reserves all right, title and interest in and to the Trademarks for its own use or for the use of any Sister who makes these same promises, wherever they may be on planet Earth. Only SOTF can make such a deal so don't think you can pass your promise along to someone else.
5. Sister # \_\_\_\_\_ promises she won't use the Trademark or brand or represent SOTF in any way that SOTF would not expect or take kindly to and will take all the fun out of it by creating a problem the lawyers would call infringement, defamation, libel or false light. And, she will never give anyone the impression that Sisters on the Fly, Inc. or the logo itself are her own property.
6. Well, this is just between us Sisters and this paper is the whole kit and caboodle. God forbid, if things were to get out of hand, we will be using Arizona law and mediation to try and make things right again and if that doesn't work, loser pays everybody's fees and costs. If anything in here is illegal, just that part gets the pocketknife treatment.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

By: \_\_\_\_\_, Sister # \_\_\_\_\_  
*Event Hostess*

By: \_\_\_\_\_, \_\_\_\_\_  
*SOTF Representative* *Date*